

Item No. 10.	Classification: Open	Date: 28 July 2014	Meeting Name: Health and Wellbeing Board
Report title:		Health and wellbeing strategy update	
Wards or groups affected:		All	
From:		Dr Ruth Wallis, Director of Public Health	

RECOMMENDATIONS

1. The board is requested to:
 - a) Note the update on the actions to implement the health and wellbeing strategy for 2013/14
 - b) Note the refreshed Southwark Joint Strategic Needs Assessment (JSNA) process and health issues identified in the JSNA for Southwark www.southwark.gov.uk/jsna
 - c) Note the emerging issues highlighted by local people through the 1,000 Lives community engagement exercise
 - d) Agree the refreshed health and wellbeing strategy priorities 2014/15 which are informed by the JSNA and the 1,000 Lives community engagement exercise
 - e) Request that the health and wellbeing strategy steering group oversees the development and implementation of an action plan for 2014/15, reporting back to the board on progress at the next meeting and in March 2015.

EXECUTIVE SUMMARY

2. This paper summarises the actions implemented in the health and wellbeing strategy action plan for last year (2013/14), highlights the feedback from the 1,000 Lives community engagement exercise and reports back on the health and wellbeing strategy development and the refreshed priorities for 2014/15.

BACKGROUND INFORMATION

3. The health and wellbeing board had agreed the health and wellbeing priorities for Southwark and also identified some actions for 2013/14. Progress on the implementation is reported below.
4. The board received at its last meeting an update report on JSNA progress. The key health issues which have informed the refreshed priorities for the health and wellbeing strategy are outlined.
5. The 1,000 Lives community engagement exercise launched in January 2014. Healthwatch Southwark chaired the steering group. The intention is for the engagement exercise to inform the refresh of the health and wellbeing and other priorities in Southwark.

KEY ISSUES FOR CONSIDERATION

Update on the implementation of the health and wellbeing priority actions 2013/14

6. Family Fusion (weight management for children and families)
 - The weight management programme for children and young people has been re-commissioned.
 - The evidence on addressing childhood obesity and recommendations including commissioning priorities has informed the development of a multi-agency children's healthy weight care pathway and the commissioning of priority interventions. Service specifications are currently being developed.

7. Pop up children's centres
 - Resources and staff have been identified to offer pop up childcare and early education advice sessions and signposting at community locations.
 - The potential to run pop up sessions in a health centre is being explored, with a view to starting in September.

8. Healthy schools
 - The Healthy Schools Strategic Group led by the Director of Education has started meeting to develop and facilitate a co-ordinated programme to support Personal, Social and Health Education (PSHE) in Southwark schools. Headteachers, the Southwark school nurse manager, commissioners and public health are represented on the group.
 - £200K (recurrent funding) has been agreed to develop this PSHE programme which will include emotional health and wellbeing, sex and relationships education and substance misuse.
 - A mapping of PSHE and a health behaviour survey are underway. PSHE network meetings are planned for October to review what schools are currently doing and to identify what their needs are to inform a commissioning programme, to introduce the new programme and to encourage schools to register with Healthy School London.
 - Health Huts are being evaluated to inform the expansion of provision of Health Huts to schools and the C- Card scheme for the borough is being considered as part of the new sexual health strategy.

9. Pop up health checks
 - Pop up (outreach) sessions are provided with a number of partners to ensure that the health checks are easily accessible and convenient. These include a shared mobile service jointly delivered with the welfare benefits service on housing estates and major supermarkets, outreach sessions in the Elephant and Castle shopping centre, sessions delivered with support from regeneration partners (eg Lendlease and the use of the Hub on Walworth Road), local churches (eg House of Praise, Camberwell), sessions in libraries (Peckham, Brandon and East St libraries), a pop up mobile unit at Camberwell Green and Peckham Square and with local community groups supporting vulnerable adults and their carers (eg at mental health, disabilities and homeless community centres).

10. Pop up well being shops

- Discussions have been held with the local economy team on joint work to encourage temporary lease of empty shops to local start-ups of social enterprises with a health or wellbeing product or service.
- The High Street Challenge (Town Centre Growth Fund) has been identified as a suitable funding/allocation mechanism.
- The first bidding round of the High Street Challenge took place in July and a number of projects related to health and wellbeing were successful, including the Three Cs Project (transforming the Crossways Mental Health Centre on Rye Lane into a sustainable enterprise and community resource) and Incredible Edible Southwark (an incubator for locally run food cooperatives).
- The next bidding round for the High Street Challenge will take place in September and discussions are ongoing re encouraging applications from health and wellbeing enterprises and linking this up with the use of empty shops.

11. Silver surfers

- Ten ipads have been secured and an identified community group will set up a lending scheme to give pensioners online access to support their independence and help improve their IT skills.
- The council is finalising work to release the ipads.
- This will be completed by mid-August.

12. Special Sports

- The SEN Festival of Sport took place on 18th June, organised by the London PE & School Sport Network at Bacons' College.
- Nearly 400 students with Special Educational Needs attended from across the borough from 17 different schools.
- The students took part in 9 different sports - Tennis, Seated Volleyball, Gymnastics, Capoeira, Archery, Cricket, Trampolining, Targets & Games and Athletics.

Community engagement - 1,000 LIVES

13. To date, 850 stories are captured. A wide range of partners were involved in the collection of stories from different settings which include community centres, churches, libraries, leisure centres, LGBT groups, older people's groups, carers, GPs, local hospitals, children's and day centres, antenatal sessions, health visitors, leisure centres, health checks and exercise on referral settings.
14. A short video sample of the stories is available and there is ongoing further work to produce a final report for autumn. Some specific themes are emerging including personal coping skills and resilience, services (access to services, health information, role of community groups and voluntary sector) and wider determinants (Appendix 1)
15. These themes are feeding into the consideration of the refreshed health and wellbeing strategy priorities and the proposed draft work programme for 2014/15.

Joint Strategic Needs Assessment (JSNA)

16. The Southwark JSNA is now live at www.southwark.gov.uk/jsna. The JSNA highlights the health issues for Southwark and has prioritised these against low and high burden, and improving and worsening trends. Appendix 2 of this paper provides a summary. Some key concerns are as follows:
- Health inequalities and wider determinants of health (income, poverty, employment, housing and 'place')
 - Child health (in particular child obesity, infant mortality) and child poverty
 - Unhealthy behaviours and associated poorer health (alcohol related harm, unhealthy eating, tobacco use & tobacco control)
 - Mental wellbeing
 - Undetected common health conditions and management and self management of these conditions
 - Poor sexual health and high HIV prevalence including undetected HIV
17. As part of the JSNA process, a number of 'deep dives' will be conducted into major local issues for example, sexual health and HIV, alcohol, unhealthy town centres, smoking, physical activity and weight. It is proposed that sexual health and HIV and unhealthy town centres (including alcohol retail, fast food outlets and betting shops) deep dives dovetail with the Council's Scrutiny process.

Health and wellbeing strategy – refreshed priorities and objectives

18. The health and wellbeing strategy steering group with health and wellbeing board member organisation representation met to consider the current health and wellbeing framework, the priorities highlighted in the JSNA and the emerging themes from 1,000 Lives. The key priority areas being proposed for the health and wellbeing strategy 2014/15 are:
- Wider determinants of health
 - Early years
 - Prevention including screening
 - Long term conditions
 - Integration for better health and wellbeing outcomes
 - Tackling neglect and vulnerabilities for children and adults
19. The proposed work areas are congruent with the Marmot Review into health inequalities and the overarching aim as agreed by the health and wellbeing board last year "*Working together to build a healthier future, we will tackle the root causes of ill health and inequality*". The steering group will meet again after the health and wellbeing board to work up the proposed areas to reflect the health and wellbeing board discussion as well as the current officer level discussions. There was broad agreement at the steering group that the priorities and the associated work plans should be considered a rolling programme and other areas will be prioritised as needs emerge and to reflect ongoing discussions. There was also agreement that the detailed content of the strategy needs to refer to but not duplicate the content of other major strategies.

Policy implications

20. Southwark council and the Southwark CCG have a statutory duty under the 2012 Health and Social Care Act to produce a health and well being strategy for Southwark. The health and wellbeing board leads the production of the strategy. Local health and wellbeing commissioning and service plans have to pay due regard to the health and wellbeing strategy.

Community impact statement

21. There are health inequalities in Southwark: between Southwark and the rest of the country, between geographical areas within Southwark, between women and men, those on lower income, some ethnic groups and those who are vulnerable. The JSNA identifies and describes the inequalities and provides the evidence base to inform the programmes of action in the health and wellbeing strategy.

Legal implications

22. The board is required to produce and publish a joint health and wellbeing strategy on behalf of the local authority and clinical commissioning group. The proposals and actions outlined in this report will assist the board in fulfilling this requirement and will support the strategy's implementation.

Financial implications

23. There are no financial implications contained within this report. However, the emerging priorities identified in the health and wellbeing strategy are likely to have implications for how local resources are deployed to improve the health and wellbeing of Southwark's population.

BACKGROUND PAPERS

Background papers	Held at	Contact
Southwark Joint Strategic Needs Assessment	www.southwark.gov.uk/jsna	jsna@southwark.gov.uk
Southwark Health & Wellbeing Strategy 2013/14	www.southwark.gov.uk	Public Health 020 7525 0280

APPENDICES

No.	Title
Appendix 1.	Key themes emerging from 1,000 Lives
Appendix 2.	Southwark health summary

AUDIT TRAIL

Lead officer	Ruth Wallis, Director of Public Health for Lambeth & Southwark	
Report Author	Jin Lim, Assistant Director of Public Health	
Version	Final	
Dated	11 July 2014	
Key decision?	No	
CONSULTATION WITH OTHER OFFICERS / DIRECTORATES / CABINET MEMBER		
Officer title	Comments Sought	Comments Included
Director of Legal Services	No	No
Strategic Director of Finance and Corporate Services	No	No
Date final report sent to Constitutional Team		15 July 2014